

Congratulations to Mary Ann Wasil Nilan!



She was selected as the 2011 Pink Power Super Mom and will help promote the Pink Power Mom program this year. Please join us in congratulating Mary Ann!

Who is Mary Ann?

Here is a little information on our new Pink Power Super Mom:

Diagnosed with aggressive Stage II breast cancer in 2004 at age 39, the mother of three underwent eight surgeries in only 14 months while battling the disease. During chemotherapy she suffered a stroke, requiring heart surgery to repair a hole in her left atrium. Today, she continues to display the determination and poise she showed in her fight against breast cancer in her crusade to educate young girls about the disease and arm them with the knowledge they'll need for early detection throughout their lives.

Mary Ann realized that no formal program or curriculum existed to teach young girls how to do breast self-exams when she tried to teach her two teenage daughters how to do one.

This led her to launch The Get In Touch Foundation, a charity dedicated to encouraging girls of all ages to “get in touch” with their bodies and learn how to recognize changes that may require medical attention. The foundation developed the “Daisy Wheel,” an interactive tool to educate girls on the importance of how to do a breast self-exam. Provided at no cost to schools, health educators use the Daisy Wheel to teach girls in grades 5-12 about breast cancer detection. The Daisy Wheel is currently used in schools in 42 states and The Get In Touch Foundation aims to up that number to 50 by the end of 2011. www.getintouchfoundation.org

5 Years of Pink Power Moms

This year marks the 5th anniversary of our Pink Power Mom program! 5 years is a big milestone – for breast cancer survivors and for us! We plan on celebrating BIG together so stay tuned for details in the coming months.

Spread the Word – Nominate a Pink Power Mom

Be on the lookout for the 2011 Pink Power Mom nominations to open in late March and spread the word to other potential Pink Power Moms. Nominations will be accepted at www.pinkpowermom.com
